

You do so much more everyday than just your job.
But does your tax-saving instrument do more than just save tax?

Before you invest, #AskWhatELSS

PRESENTING FRANKLIN INDIA TAXSHIELD (FIT)

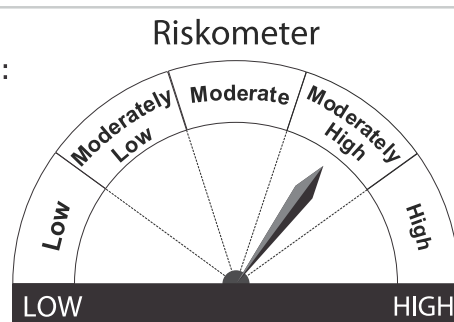
An open end equity linked savings scheme that is eligible for tax benefits on investments up to Rs. 1.5 Lac under section 80C#. Investing in an ELSS gives you the double advantage of saving tax and benefiting from the growth potential of equities. What's more, it has a lock-in period of only 3 years.



**FRANKLIN TEMPLETON
INVESTMENTS**

This product is suitable for investors who are seeking*:

- Long term capital appreciation
- An ELSS fund offering tax benefits under Section 80C of the Income Tax Act



Income Tax Act, 1961. Scheme specific risk factors: All investments in FIT are subject to a lock-in-period of 3 years from the date of respective allotment and the unit holders cannot redeem, transfer, assign or pledge the units during this period. The Trustee, AMC, their directors or their employees shall not be liable for any of the tax consequences that may arise, in the event that the Scheme is wound up before the completion of the lock-in period. Investors are requested to review the prospectus carefully and obtain expert professional advice with regard to specific legal, tax and financial implications of the investment/participation in the scheme.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.